

***WELL YOU WOULD,  
WOULDN'T YOU?***

*Imagine*

Page  Page  
AND PARTNERS



**Page & Page** has embarked on a journey that is taking us from being a PMLive top 30, with a reputation for being highly creative, to being the most impactful, independent healthcare agency ever.

# Imagine

*...a tribe that is successfully making a difference by disrupting the current established order of healthcare communications agencies and changing possibilities for patients and healthcare professionals for the better.*

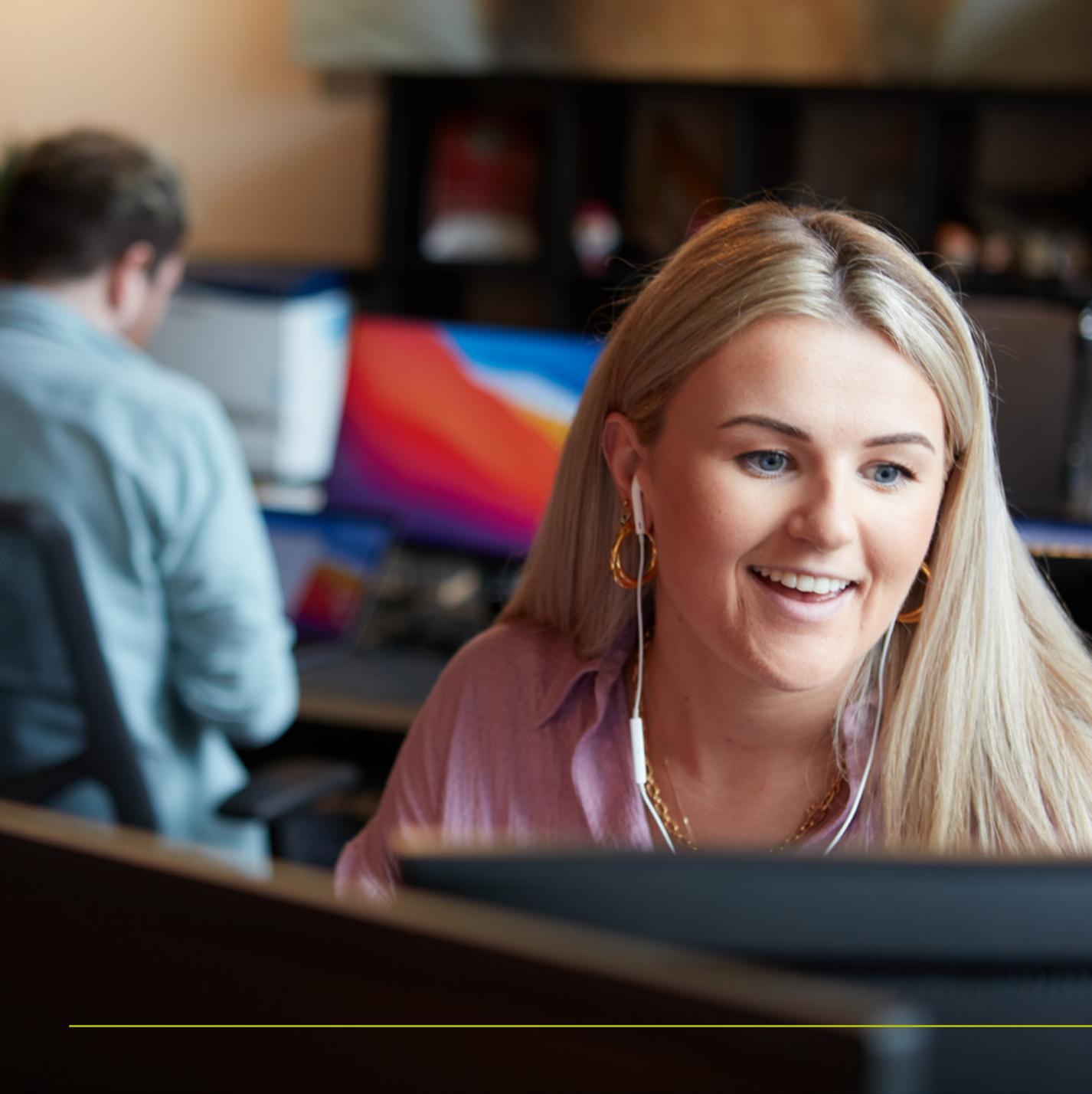
# Imagine

*...being part of this tribe. If you like the idea, then you'll need to be tenacious enough to think your way around the challenges that cause the 'usual' agencies to stall.*

*You'll need to have the integrity to see the world without a confirmation bias, be proactive and be considerate of your colleagues, clients and their target audiences each and every day.*



***OUR THREE  
STRATEGIES***



# ONE

***Fully activating our surface area through the quality of our relationships with one another, with our clients and all the stakeholders within the healthcare sector.***

- *For example, developing your business skills through facilitation, negotiation, presentation, brand and communication strategy training.*
- *Enrolment in the ACE Programme and the benefits of our ladder of talent.*

# TWO

*Always building on our creative reputation, the opportunity for lots of wonderful lateral thinking and the quality of our work.*

- *Making time for better, challenging clients and challenging ourselves.*
- *Combining science and the arts for the biggest possible impact.*

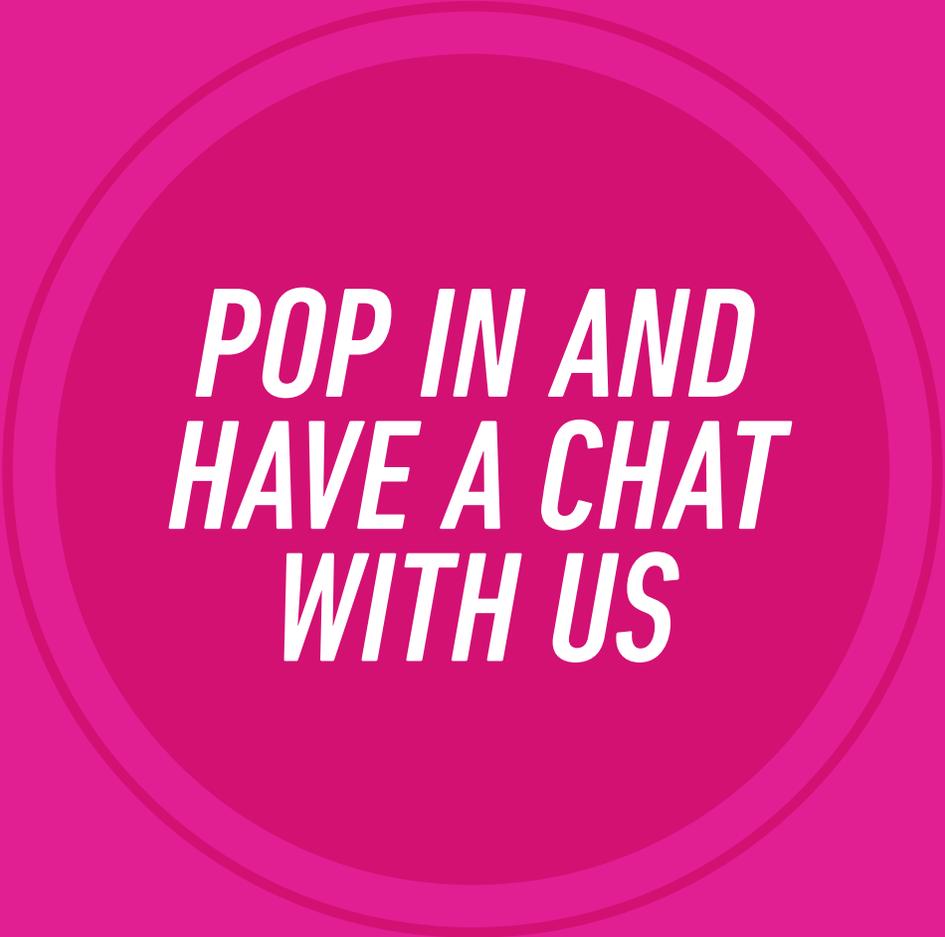




# THREE

*Being the best possible place to work, play, grow and develop – after all, we're based at The Ministry and everyone gets to benefit from our ladder of talent. Never knowingly beaten, we offer competitive packages always tailored to the individual.*

- *25 days holiday plus Birthday and Christmas.*
- *Company pension scheme.*
- *Private health insurance.*
- *Membership at the The Ministry which provides an unrivalled working environment including a free gym, coffee shop, restaurant, event spaces and social activities (Drag Queen Bingo anyone?).*
- *Personal development programme with quarterly reviews and dedicated career stewardship.*
- *Regular company activity days, such as workshops, treasure hunts, team dinners and entertainment.*
- *Charity volunteer days, supporting members who want to give some time to a charity close to their heart.*



***POP IN AND  
HAVE A CHAT  
WITH US***



## *We've got some great success stories to tell you about:*

- The Account Director who became our Commercial Director.*
- The Senior Account Manager who now leads Team Osprey.*
- The graduate who 18 months later became an Account Director.*
- The Creatives who now have quite a few awards tucked under their arms.*

# EMPLOYEE TESTIMONIALS

*“All the learning and support I have gained from Page & Page over the last year and few months has been invaluable.”*

*“The level of care that you both given to myself and everyone else in the company has such a great positive impact.”*

*“This culture of ‘getting stuck in’ has supported my growth both personally and professionally, and makes me feel like part of a real team.”*

*“Every day here is an opportunity to reach for better; for our colleagues, our clients and patients. I feel encouraged to be brave. In the way that I think, the way that I act, and in the ideas that I put forward... and this helps us to encourage our clients to be brave too.”*

*“The best thing about Page & Page is that you are truly part of the team and any ideas you have will be heard and considered. If you have a vision for the future – Page & Page is your best chance of making it happen!”*

# EMPLOYEE TESTIMONIALS

*“Truly, no two days are the same at Page & Page; the work is fast-paced and exciting. There is always something new to learn. Our unique personal development plans help us to progress and grow as individuals, while aligning with the goals of Page & Page.”*

*“At the heart of what makes Page & Page such a brilliant place to work is the people. It is inspiring to be part of a team where everyone shares a forceful drive to create amazing work that will have a real impact for the patients that we all ultimately hope to reach.”*

# CLIENT TESTIMONIALS

*"We really enjoy working with you.  
Final output is great. Very responsive, proactive."*

*Dermatology client*

*"Super creative. Their people are consistently  
very highly rated in all aspects."*

*BioTech client*

*"Page & Page brought our vision to life,  
they are innovative and disruptive."*

*Med device client*

*"Page & Page really understand the brief and  
our challenges, they make us feel like part  
of the team and we are always pleased  
with the final result."*

*Medical devices client*

*"Page & Page understand our challenges,  
they think outside the box while at the  
same time make us feel looked after."*

*Pharma client*

*It's true we're not like other healthcare agencies with clunky processes and tricky hierarchies.*

*PMLive views Page & Page as one of the top five dynamic young agencies and, in many ways, we do have the spirit of a start-up. If you feel you have the aptitude to use your own initiative, to embrace opportunity and have an allergic reaction to obstructive corporate structures then you should come and talk to us.*

*If you are tenacious, have integrity and are instinctively considerate of your colleagues, clients and their target audiences each and every day then this might be the most rewarding place you'll ever work.*

**WHO WOULDN'T WANT TO GET INVOLVED?**

[www.pageandpage.uk.com](http://www.pageandpage.uk.com)





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AND PARTNERS

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